

E L D O R A D O



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C A D I L L A C

Bourbon

ETC

DESIRE

ONE WAY
ENTRANCE



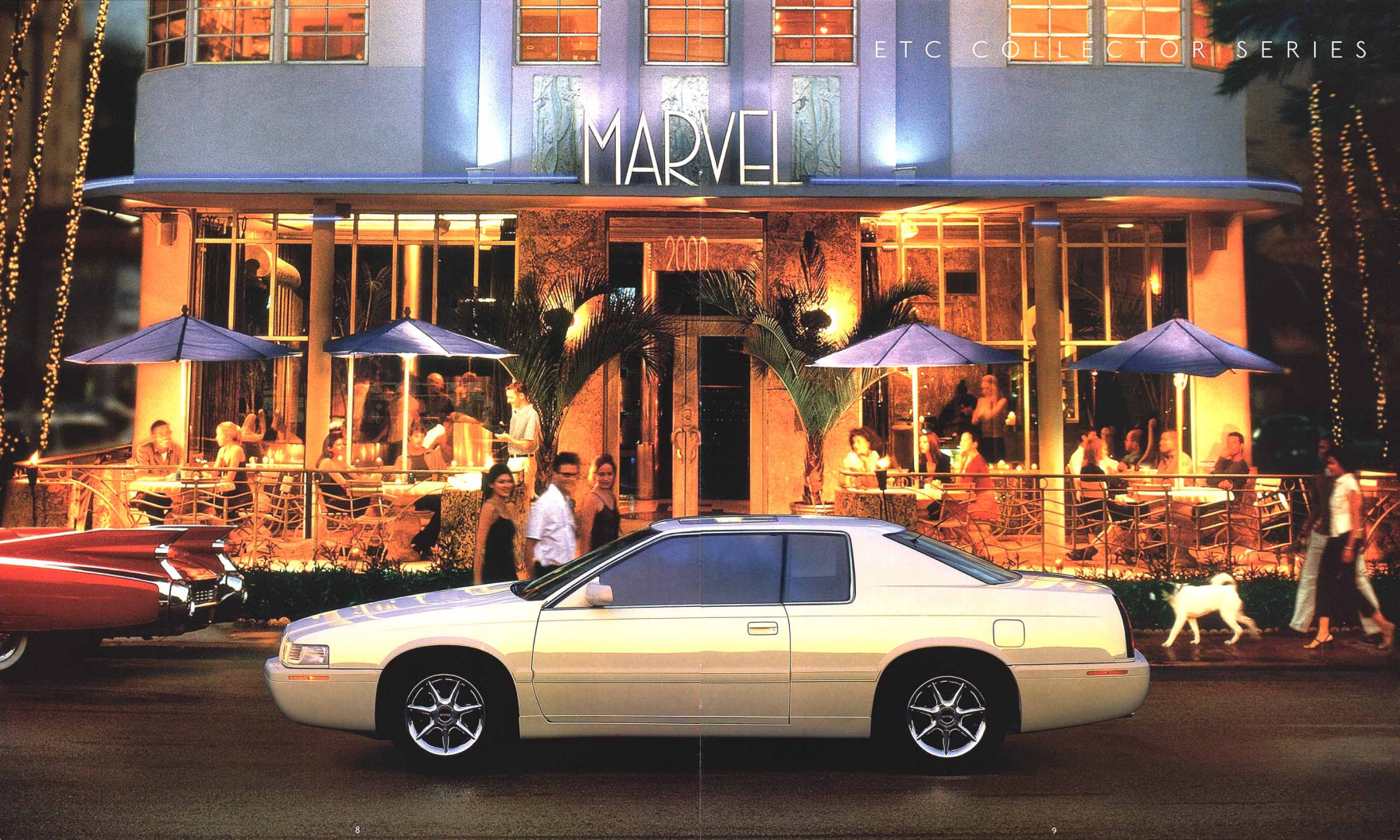




ETC

ETC COLLECTOR SERIES

MARVEL





ELDORADO

IN ELDORADO, YOU HAVE A VEHICLE CREATED TO CROSS THE BARRIER BETWEEN WISH AND FULFILLMENT. WITH THE POWER TO LEAVE THE MUNDANE BEHIND, ITS CRISP, CLEAN LINES ARE THE ESSENCE OF AMERICAN AUTOMOTIVE DESIGN. IT IS THE CAR YOU'VE DREAMED ABOUT TO FULFILL YOUR DRIVING DESIRE.



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ELDORADO TOURING COUPE

For automotive devotees, ETC represents individualistic style and quintessential American performance. Such has been the case since 1953. Almost 50 years hence, ETC continues to occupy a commanding position in the automotive world with its 300-horsepower Northstar V8 engine under the hood and StabiliTrak's stability enhancement system nestled within the chassis. With a feeling of confidence, you'll handle starts and stops, on-ramps and straightaways, and the expected and unexpected with equal ease. Supporting you during your travels will be features such as Magnasteer variable-assist, speed-sensitive power steering, four-wheel disc brakes with an anti-lock braking system, an all-speed traction control system, and Continuously Variable Road-Sensing Suspension. This sculpted package of high technology rolls on high-performance Goodyear Eagle LS speed-rated radials and lightweight cast aluminum wheels.



Eldorado Sport Coupe (ESC) is the result of placing high-performance technology in stylish street clothes. Fitted with a 275-hp and 300-ft-lb torque Northstar V8 and a comprehensive list of standard features, ESC performs its appointed duties effortlessly.



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INSIDE THE ETC

Immerse yourself in ETC. Notice the flawless, polished Zebbrano wood trim on the dash, the console, and doors; feel the soft, supple Nuance leather seating areas (with matching leather detail on the gearshift knob and steering wheel). Individual front heated seats quickly warm for maximum comfort on chilly mornings. The Bose® Music System, featuring a single-slot CD player, creates lifelike performance throughout the vehicle. Advanced dual-zone climate controls optimize environmental comfort for you and your passenger. Fingertip steering wheel controls let you adjust the temperature and sound system while keeping your hands on the wheel. To make things even more convenient, ETC's memory package recalls your favorite settings. And for your peace of mind, OnStar® is at the ready for information and emergencies. Everything you need is within your reach. Fulfill your desire...ETC.



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ELDORADO COLLECTOR SERIES

You'll feel that impulse at the first glimpse. Only a limited number of this special model (based on the ETC) will be produced as a grand tribute to Eldorado's 50 years of automotive excellence. Devotees will appreciate that Cadillac has emulated two of Eldorado's original colors from 1953, so the Collector Series can be had in either Alpine White or Aztec Red. Each exterior color features a unique trim and seat package. Alpine White is complemented by Shale and Oatmeal two-tone leather trim and rich, polished Pommele Sapelli wood. Aztec Red Coupes will sport Black and Torch Red two-tone leather trim accented with a high-tech carbon fiber look. In addition to ETC's standard luxury appointments, both versions of the Collector Series have the Cadillac wreath and crest stitched on the front seatbacks, dashing new seven-spoke chrome wheels, and a numbered collector's plate mitered into the dash. And to recall Eldorado's memorable genesis, the exhaust system for the Collector Series has been specially tuned to recreate the deeper sound of the 1953 V8. Be one of the lucky ones to enjoy this special automobile.

For more details on Eldorado features and technologies, visit cadillac.com.

*One-year OnStar Premium Service agreement is standard on Eldorado. Call 1-800-ONSTAR-7 or visit www.onstar.com for system limitations and details.

STABILITRAK

WHEN IT COMES TO THE UNEXPECTED, EL DORADO KNOWS HOW TO HELP YOU REACT. ETC'S STANDARD STABILITRAK STABILITY ENHANCEMENT SYSTEM IS ONE REASON WHY. FOR EXAMPLE, SAY YOU'RE APPROACHING FALLEN ROCKS ON A RAIN-SLICKED ROAD. HOW MIGHT ETC WITH STABILITRAK RESPOND? STABILITRAK EMPOWERS ETC WITH ITS OWN KIND OF "FIGHT OR FLIGHT" RESPONSE IN CRITICAL DRIVING SITUATIONS. ALWAYS ENGAGED, STABILITRAK CONTINUOUSLY GATHERS INFORMATION FROM MULTIPLE SENSORS TO DETERMINE IF AN EMERGENCY MANEUVER IS UNDERWAY. WHEN STABILITRAK DETECTS AN EVASIVE ACTION, IT REDUCES THE DEGREE OF "NOSE DIVE" DURING HARD BRAKING, INCREASES THE AMOUNT OF STEERING WHEEL FEEDBACK, AND, IF NECESSARY, "PULSES" EACH BRAKE TO HELP THE CAR BETTER RESPOND TO STEERING COMMANDS. ONCE THE SITUATION IS IN HAND, THE ETC DRIVES SAFELY AWAY AND ALL SYSTEMS RETURN TO MONITORING MODE. VISIT CADILLAC.COM FOR A DEMONSTRATION OF THE STABILITRAK SYSTEM.

With StabiliTrak



Without StabiliTrak



NORTHSTAR

THE NORTHSTAR V8 IS THE FORCE BEHIND THE EL DORADO'S EXCEPTIONAL PERFORMANCE. DELIVERING 300 HORSEPOWER IN THE ETC - 275 HORSEPOWER IN THE ESC - THIS ADVANCED ENGINE THRILLS ITS PILOTS. THE ENGINE IS THE HEART OF A SUITE OF TECHNOLOGIES KNOWN AS THE NORTHSTAR SYSTEM. THE SYSTEM INCLUDES ALL-SPEED TRACTION CONTROL, AN ANTI-LOCK BRAKING SYSTEM, SPEED-SENSITIVE POWER STEERING, AND STABILITRAK (STANDARD ON ETC AND AVAILABLE ON ESC). AN ENHANCEMENT TO THE NORTHSTAR SYSTEM ON ETC, CONTINUOUSLY VARIABLE ROAD-SENSING SUSPENSION HELPS DELIVER MAXIMUM PERFORMANCE, WHETHER THE PERFORMANCE YOU'RE LOOKING FOR IS AN EASY BOULEVARD CRUISE OR AN ENERGETIC TWO-LANE ROMP.

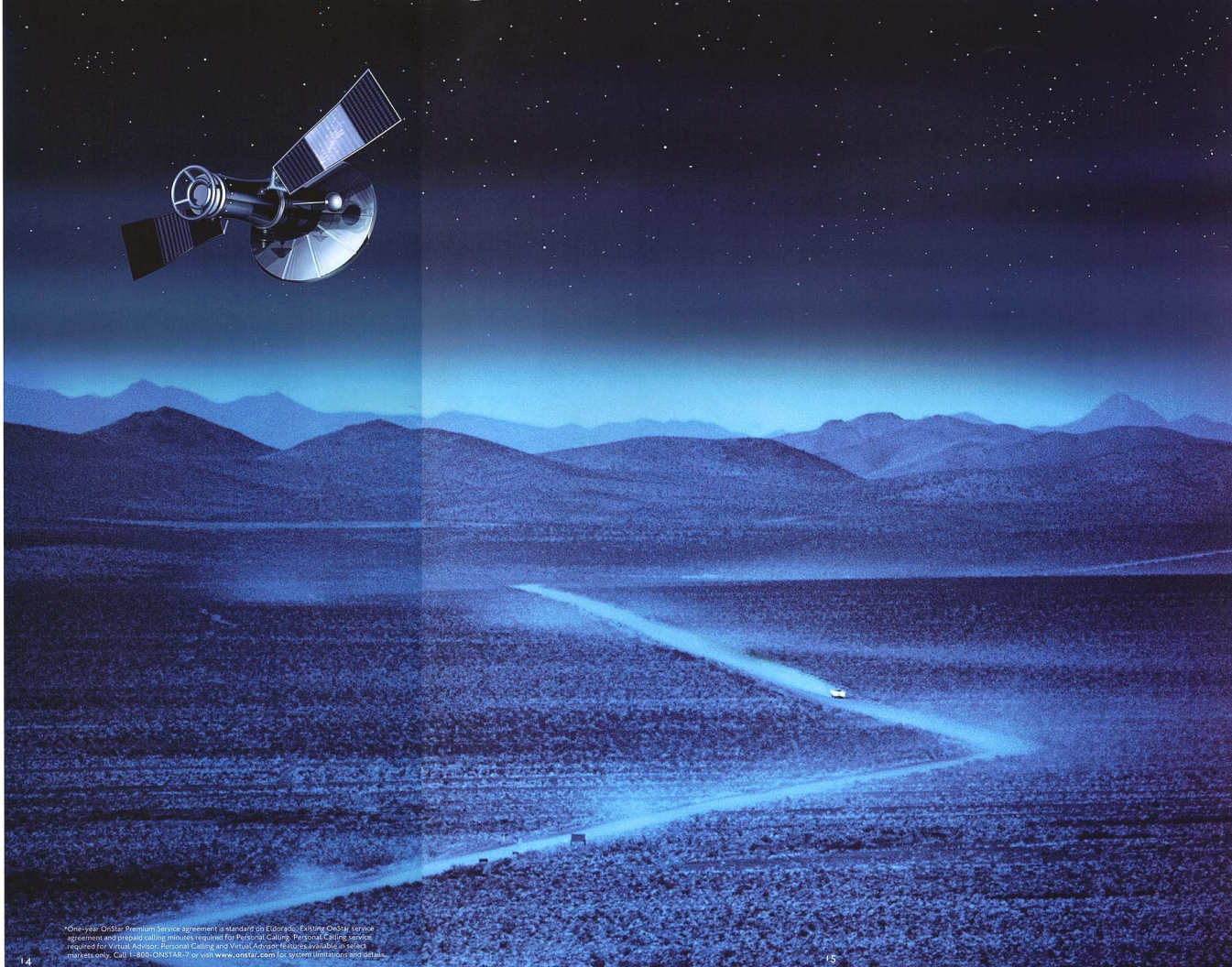


ONSTAR ON BOARD

NO FUMBLING FOR THAT CELL PHONE. STRAINING TO SEE THE NUMBER YOU DIALED, OR KEEPING ONLY ONE HAND ON THE STEERING WHEEL. NOW THE SAME SYSTEM THAT LETS YOU TALK TO A REAL LIVE ADVISOR OFFERS YOU THE CONVENIENCE OF AVAILABLE PERSONAL CALLING: WIRELESS PHONE SERVICE WITH HANDS-FREE CALLING USING VOICE RECOGNITION TECHNOLOGY.* NO TIME TO READ YOUR E-MAIL OR LOOK UP THE LATEST PERFORMANCE OF YOUR STOCK PORTFOLIO? WITH PERSONAL CALLING YOU CAN ENJOY ONSTAR'S AVAILABLE VIRTUAL ADVISOR* ACCESS A CUSTOMIZED DATABASE THAT YOU SPECIFY, THEN USE VOICE COMMANDS TO HAVE E-MAIL READ TO YOU, STOCK PERFORMANCE REPORTED, OR RECEIVE UPDATES ON LOCAL WEATHER, TRAFFIC, NEWS, SPORTS, AND MORE. FOR MORE DETAILS ABOUT ONSTAR, VISIT WWW.ONSTAR.COM.



*One-year OnStar Premium Service agreement is standard on Eldorado. Existing OnStar service agreements and prepaid calling minutes required for Personal Calling. Personal Calling service required for Virtual Advisor. Personal Calling and Virtual Advisor features available in select markets only. Call 1-800-ONSTAR-7, or visit www.onstar.com for system limitations and details.



STANDARD FEATURES & AVAILABLE EQUIPMENT

INTERIOR FEATURES & AMENITIES	ESC	ETC
ETC COLLECTOR SERIES – AZTEC RED In 1953, Eldorado's first year of production, only 532 Eldorados were produced. To commemorate five decades of individualism, 532 Collector Series ETCs will be built in Aztec Red, recalling a color available in 1953. Unique features include black seats with red leather accents and an embroidered Cadillac crest, plus interior trim that sports a carbon-fiber look. Special 7-spoke chrome-finished aluminum wheels, exhaust system, and a numbered dash plate complete the package.	–	A
ETC COLLECTOR SERIES – ALPINE WHITE There will be two complete runs of 532 vehicles in Alpine White, bringing the grand total of all Collector Series vehicles to 1,596. Unique features for all Alpine White models include oatmeal seats with white leather accents and an embroidered Cadillac crest, plus interior trim fitted with finely crafted Pommele Sapelli wood accents. Special 4-spoke chrome-finished aluminum wheels, exhaust system, and a numbered dash plate complete the package.	–	A
AIR BAGS* Driver and front passenger, front	S	S
AUDIO SYSTEMS AM/FM stereo cassette, TheftLock, and 6 speakers	S	–
Bose® Music System with AM/FM stereo, cassette, single-slot CD player, weatherband reception, Radio Data System with emergency broadcast reception, TheftLock, and 4 speakers	A**	S
12-disc CD changer, trunk-mounted	–	A**
CLIMATE CONTROL SYSTEM Dual-zone, electronic system with outside temperature display and rear compartment outlets	S	S
CONSOLE Front center console with Zebano wood trim, storage, dual cupholders, and armrest	S	S
DOOR LOCKS Power automatic programmable locks with central locking	S	S
DRIVER INFORMATION CENTER Fuel range readouts, average miles per gallon, instant fuel economy, oil life remaining, battery voltage, and trip timer	S	S
INSTRUMENT PANEL Digital gauges with analog clock	S	S
MEMORY PACKAGE Automatically recalls setting for 2 drivers based on their individual remote keyless entry key fob; the recall function remembers the position of the driver's seat, exit seating position, exterior rearview mirror preference, climate control settings, and radio station presets	S	S
MIRRORS Electrochromic, automatic dimming inside rearview mirror with electronic compass	S	S
Illuminated front visor vanity mirrors	S	S

ONSTAR COMMUNICATION SYSTEM ¹	ESC	ETC
One-year OnStar Premium Service includes concierge services that can direct callers to restaurants, ATMs, and businesses in over 250 categories. OnStar Advisors can help make reservations, plan outings, provide route support, and much more, plus...	S	S
Safety and Security Service such as air bag deployment notification, remote door unlock, stolen vehicle tracking, and remote diagnostics. MED-NET available for a one-time activation fee	S	S
Personal Calling ¹ wireless phone service with hands-free calling	A	A
If you activate Personal Calling, Virtual Advisor ¹ lets you listen to e-mail and select news, sports information, stock quotes, and weather reports	A	A
PROGRAMMABLE FEATURES Give you the ability to set preferences for automatic door lock operation (5 modes), the activation and notification of the remote keyless entry and alarm systems, and the operation of the perimeter lighting system and passenger mirror curb view	S	S
PROGRAMMABLE THREE-CHANNEL GARAGE DOOR OPENER	A	A
REMOTE KEYLESS ENTRY	S	S
REMOTE TRUNK AND FUEL DOOR RELEASE	S	S
SAFETY BELTS Lap and shoulder belts for all positions (except center rear seat, lap belt only)	S	S
SEATING 5-passenger seating with front bucket seats with 8-way power adjusters and adjustable recliners; seats trimmed with Nuance leather seating areas, front center console	S	–
Above seating with perforated Nuance leather seating areas	–	S
4-way powered, adjustable lumbar supports	S	S
Heated front seating areas	S	S
STEERING WHEEL Tilt-Wheel adjustable steering column	S	S
Leather-wrapped	S	S
Steering wheel controls for audio and climate systems	S	S
Leather with wood trim	A**	S
THEFT-DETERRENT SYSTEM PASS-Key II with audible arming	S	S
TRUNK Fully trimmed and carpeted	S	S
Powered pull-down	S	S
Trunk storage system (dealer installed)	A	A

EXTERIOR FEATURES	ESC	ETC
GLASS Solar-Ray tinted	S	S
LIGHTING Daytime running lamps with Twilight Sentinel automatic operation and wiper-activated automatic-on feature, tungsten-halogen headlamps with flash-to-pass feature, front cornering lamps, and illuminated entry system	S	S
MIRRORS Electrochromic with automatic dimming on the driver's side; both sides electronically powered and heated	S	S
Programmable curb-view passenger side mirror	S	S
SUNROOF Glass with sunshade and one-touch express-open feature	A	A
WINDOWS Power operated with driver-side express-down	S	S
WINDSHIELD WIPERS Rainsense system with automatic operation	–	S
TIRES All-season, steel-belted, radial blackwalls P225/60R16, Michelin Symmetry S-Rated	S	–
P235/60HR16, Goodyear Eagle LS	–	S
WHEELS 16" wide-spoke, finished cast aluminum	S	–
16" wide-spoke, chromed	A**	–
16" narrow-spoke, finished cast aluminum	–	S
16" narrow-spoke, chromed	–	A**
POWERTRAIN		
ENGINES 4.6 liter Northstar engine with 275 horsepower at 5,600 rpm and 300 ft-lbs torque at 4,000 rpm	S	–
4.6 liter Northstar engine with 300 horsepower at 6,000 rpm and 295 ft-lbs torque at 4,400 rpm	–	S
4-speed automatic transmission with overdrive and electronic shift control	S	S
FRONT-WHEEL DRIVE	S	S



Eldorado Standard
16 x 17 steel with
Michelin XXV4
P235/60R16
S-rated blackwall



Eldorado Optional
16 x 17 chrome with
Michelin XXV4
P235/60R16
S-rated blackwall



ETC Standard
16 x 17 cast with
Goodyear Eagle LS
P235/60R16
H-rated blackwall



ETC Optional
16 x 17 chrome with
Goodyear Eagle LS
P235/60R16
H-rated blackwall



ETC Collector Series
16 x 17 chrome with
Goodyear Eagle LS
P235/60R16
H-rated blackwall

CHASSIS & SUSPENSION	ESC	ETC
ALL-SPEED TRACTION CONTROL Integrates brake and engine management systems	S	S
BRAKES 4-wheel disc brakes with anti-lock braking system	S	S
CONTINUOUSLY VARIABLE ROAD-SENSING SUSPENSION Computer-controlled active suspension system with adjustable, computer-controlled shock absorbers	–	S
ELECTRONIC REAR-LEVEL CONTROL SYSTEM	S	S
STABILITRAK Computer-controlled stability enhancement system	A**	S
MAGNASTEER VARIABLE-ASSIST Speed-sensitive rack-and-pinion steering system	S	S
COLORS		
EXTERIOR Sterling, Sable Black, Cashmere, Crimson Pearl! ¹ White Diamond, ^{11*} Aztec Red (Collector Series), Alpine White (Collector Series)		
INTERIOR LEATHER Dark Gray, Neutral Shade, Black, Oatmeal, Black with Torch Red (Collector Series), Neutral with Oatmeal (Collector Series)		
DIMENSIONS & CAPACITIES		
Head room	Front 37.8"	Rear 38.3"
Leg room	Front 42.6"	Rear 35.5"
Hip room	Front 57.6"	
Shoulder room	Front 58.2"	Rear 57.6"
Seating: 5 passengers	Trunk: 15.3 cubic feet	Towing: 1,000 lbs.
Curb weight	ESC 3,814 lbs.	ETC 3,865 lbs.

* Always use safety belts and proper child restraints, even in vehicles equipped with air bags. Children are safer when properly secured in a rear seat. See the Owner's Manual for more safety information.

** Available in OnStar Group only.

¹ One-year OnStar Premium Service agreement is standard on Eldorado. Existing OnStar service agreement and prepaid calling minutes required for Personal Calling. Personal Calling service required for Virtual Advisor. Personal Calling and Virtual Advisor features available in select markets only. To function properly, OnStar services require vehicle electrical system and wireless service to be available and operating. OnStar uses existing emergency service providers and wireless and satellite technologies. Call 1-800-ONSTAR for more information or visit www.onstar.com for system limitations and details.

¹¹ Available at extra charge. ¹² Not available at start of production.

cadillac.com

Visit cadillac.com for the most current information regarding Eldorado technology, features, pricing, and special events.

S (standard) A (available) – (not available)

IMPORTANT WORDS ABOUT THE CATALOG

We have tried to make this catalog comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in the information contained in this catalog. Since some information may have been updated since the time of printing, please check with your Cadillac dealer for complete details. Any variations in colors shown are due to reproduction variations in the printing process.

Cadillac reserves the right to lengthen or shorten the model year for any product for any reason, or to start and end models years at different times.

Note: Some photographs in this catalog show vehicles with optional equipment.

GM ACCESSORIES

Visit GMGoodwrench.com for information on genuine GM Accessories for Eldorado.

ENGINES

Eldorados are equipped with engines produced by different operating units of General Motors, its subsidiaries, or suppliers to General Motors worldwide.

ASSEMBLY

Eldorado and its components are assembled and produced by different operating units of General Motors, its subsidiaries, or suppliers to General Motors worldwide. We sometimes find it necessary to produce Eldorados with differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

UPDATED SERVICE INFORMATION

Cadillac regularly sends its dealers useful service bulletins about Cadillac products. Cadillac monitors product performance in the field. We then prepare bulletins for servicing our products better. Now you can get these bulletins too. Ask your dealer. To get ordering information, call toll-free 1-800-551-4123.

A NOTE ON CHILD SAFETY

Always use safety belts and proper child restraints, even in vehicles equipped with air bags. Children are safer when properly secured in a rear seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active air bag. See your vehicle Owner's Manual and child safety seat instructions for more safety information.

WARRANTY/CORROSION PROTECTION

The General Motors four-year/50,000-mile Gold Key Bumper-to-Bumper Limited Warranty covers repairs for any new Eldorado, including parts and labor, to correct any defects in material or workmanship occurring during the warranty period. The complete vehicle will be covered for four years or 50,000 miles, whichever comes first, except adjustments and normal maintenance items. Eldorados are designed and built to resist corrosion. All body sheet metal components are warranted against rust-through corrosion for six years or 100,000 miles. Application of additional rust-inhibiting materials is not required under the corrosion coverage and none is recommended. There is no deductible on any Eldorado warranty. See your Cadillac dealer for terms of these limited warranties.

SAFETY AND SECURITY

The following are just some of the features found on the 2002 Eldorado:

OCCUPANT PROTECTION

- Air bags, driver and front passenger
- Adjustable front shoulder belt guides
- Automatic door locks
- Child seat top tether anchors
- Safety belt cinch capability for child seats
- Intentional-set safety belt comfort feature

SECURITY

- Anti-lockout features
- Audible theft-deterrent system
- Battery rundown protection
- Laser-etched VIN plate
- PASS-Key theft-deterrent
- Emergency inside deck lid release
- Remote hood release
- Remote keyless entry
- Stolen vehicle tracking/emergency communication (optional)

CRASH AVOIDANCE

- Anti-lock brakes, front and rear
- Automatic daytime running lamps
- Automatic exterior lamp control
- Automatic windshield wipers (standard on select models)
- Brake/transmission shift interlock
- Cornering lamps
- Disc brakes, front and rear, audible wear indicator
- Door warning lights or reflectors
- Fog lamps
- Front/side/rear window defoggers
- Halogen headlamps
- Inside electrochromic rearview mirror
- Maintenance-free battery
- Outside power rearview mirrors, heated, electrochromic
- Stability enhancement (available)
- Steering wheel controls
- Tinted-glass windshield
- Tires with built-in tread wear indicators
- Traction control
- Wiper-activated exterior lamps

CADILLAC, CADILLAC ROADSIDE SERVICE, ELDORADO, GENERAL MOTORS, GM, the GM emblem, the GM CARD, GM PROTECTION PLAN, NORTHSTAR, SOLAR-RAY, STABILITRAK, and TWILIGHT SENTINEL are registered trademarks, and the CADILLAC badge, THE FUSION OF DESIGN & TECHNOLOGY, and RAISENSE are trademarks of the General Motors Corporation. CADILLAC OWNER PRIVILEGES is a service mark of the General Motors Corporation. MAGNASTEER, PASS-KEY, and THE FLOCK are registered trademarks of Delphi Technologies, Inc. GMAC and SMARTLEASE are registered trademarks of the General Motors Acceptance Corporation. ONSTAR, the ONSTAR emblem, and the ONSTAR button are registered trademarks of OnStar Corporation.

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CADILLAC OWNER PRIVILEGES

BY DRIVING AN ELDORADO, YOU'RE PART OF A SELECT GROUP THAT DESERVES SPECIAL PRIVILEGES. THESE INCLUDE 24-HOUR ROADSIDE SERVICE (PHONE 1-800-882-1112) AND TRIP INTERRUPTION PROTECTION. FREE ROADSIDE SERVICES INCLUDE: JUMP-STARTS, TOWING, LOCKOUTS, FUEL DELIVERY (FUEL CHARGES EXTRA), AND FLAT-TIRE CHANGES. TRIP INTERRUPTION PROTECTION CAN REIMBURSE YOU FOR EXPENSES INCURRED AS A RESULT OF A WARRANTED REPAIR THAT INTERRUPTS YOUR TRAVEL. ALTERNATE TRANSPORTATION IS ALSO AVAILABLE WHENEVER YOUR VEHICLE IS IN FOR WARRANTED REPAIRS. YOU CAN ALSO RELY ON THE GM BUMPER-TO-BUMPER LIMITED WARRANTY. ALL THIS COVERAGE IS IN EFFECT FOR THE FIRST 48 MONTHS OR 50,000 MILES OF OWNERSHIP, WHICHEVER COMES FIRST. SEE YOUR DEALER FOR COMPLETE DETAILS, TERMS, AND CONDITIONS OF THESE PROGRAMS AND THE GM LIMITED WARRANTY.



EXTERIOR



STERLING



SABLE BLACK



CASHMERE



CRIMSON PEARL*



WHITE
DIAMOND*†

Note: Standard leather seating areas include Nuance leather inserts on the ESC and perforated Nuance leather inserts on the ETC.

* Available at extra cost.

† Not available at start of production.

INTERIOR



DARK GRAY LEATHER



NEUTRAL SHALE LEATHER



BLACK LEATHER



OATMEAL LEATHER

ETC COLLECTOR'S SERIES



AZTEK RED

- WITH -



BLACK/TORCH RED ACCENTS



ALPINE WHITE

- WITH -



NEUTRAL SHALE/OATMEAL ACCENTS

