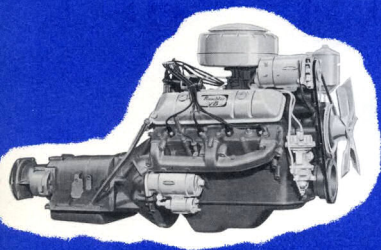


1957 RAMBLER

For Law Enforcement
and Emergency Use



Now Available With 190 HORSEPOWER V-8 ENGINE

Bore and Stroke.....	3 1/2" x 3 1/4"
Displacement.....	250 cu. in.
Compression Ratio.....	8:1
Brake Horsepower.....	190 @ 4900 RPM
Torque, lb. ft.....	240 @ 2500 RPM
H.P. per Cu. In.....	.76
Fuel Required.....	Regular

Also Available With Six-Cylinder Engine

FLEET SALES DIVISION



AMERICAN MOTORS CORPORATION

Why RAMBLER Makes An Ideal, Versatile Emergency Vehicle...

MANEUVERABILITY

With the shortest turning radius of any American-built car Rambler can out-maneuver them all in traffic and tight places. Its compact size makes parking easier, yet there's as much interior room in a Rambler as there is in any car in its price class.



OPERATING ECONOMY

The Rambler's low cost operation is traditional. The Rambler Economy 6 with overdrive established an all-time coast-to-coast record of 32.09 MPG from Los Angeles to New York. The new Rambler V-8 offers exceptional economy, too, coupled with outstanding performance on regular gas.



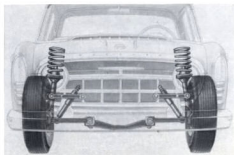
"DOUBLE LIFETIME" DURABILITY

Rambler's single-unit construction reduces vehicle weight and allows more efficient utilization of horsepower for better performance with greater operating economy. This modern type of construction with Rambler's fine craftsmanship provides a double lifetime of trouble-free service. A short "on-the-job" test will convince you that Rambler is ideal for police work.



HANDLING EASE

The ball and needle bearing front suspension pivot and assembly make Rambler the easiest steering and handling car on the road today. Exclusive "Deep Coil" front and rear suspension gives better ride, reduces tendency toward wheel mis-alignment, provides better stability on turns at higher speeds.



PERFORMANCE AND ACCELERATION

Recent tests conducted under supervision of the highway patrol of a midwestern state prove that Rambler is equal or superior to any

other low-priced car in acceleration. This is due to Rambler's compact, light weight and powerful new 190 h.p. V-8 engine.

Special equipment is available in all American Motors cars to enable them to better serve as emergency vehicles. The illustration at the right shows Rambler Cross Country equipped with stretcher. This feature will be of interest to many communities concerned in reducing public safety budgets.



HEAVY DUTY AND EMERGENCY EQUIPMENT

- * Heavy-duty cooling system
- * Heavy-duty springs and shocks
- * Heavy-duty seat cushions and backs
- * Solid front seat back
- * Vinyl upholstery (solid or 2-tone)
- * Vinyl headliner
- * Ambulance conversion unit (station wagons only)
- * Heavy-duty clutch
- * Heavy-duty generator
- * Heavy-duty alternator
- * Heavy-duty battery



Many Communities Are Now Using Ramblers For Police and Fire Work

These American Motors cars—Rambler, Nash, Hudson—are ideally suited for Governmental agency work. Because of the maneuverability and handling ease on congested streets, they are the perfect answer for law enforcement and traffic

control assignments. Because of their inherent durability, riding comfort and reserve power for performance when needed, American Motors cars remain first choice among those who have used them.

NASH AMBASSADOR 255 HORSEPOWER

V-8



Nash Ambassador V-8 provides the ultimate power and performance at

a cost well within range of many so-called "low-priced" cars.

HUDSON HORNET

V-8



Hudson Hornet V-8 with 255 blazing horsepower offers the speed and

performance that made Hudson a stock-car racing champion.

Make an on-the-job test of a Rambler, Nash or Hudson

CONTACT YOUR NEAREST NASH OR HUDSON DEALER FOR A DEMONSTRATION . . . OR CALL OR WRITE FLEET SALES DIVISION, AMERICAN MOTORS CORPORATION, DETROIT 32, MICHIGAN