

MERCURY<sup>'89</sup>

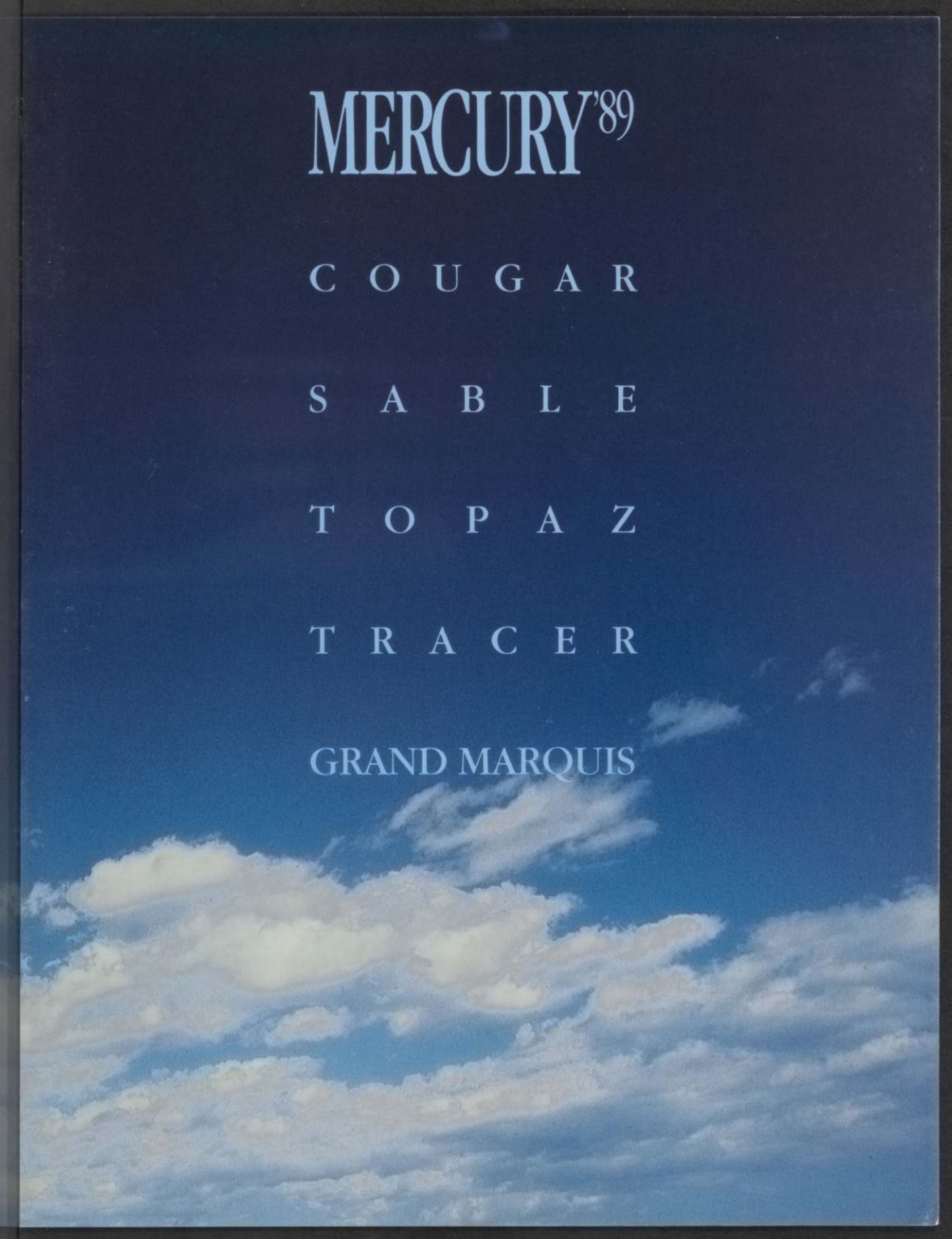
C O U G A R

S A B L E

T O P A Z

T R A C E R

GRAND MARQUIS







Cougar LS



Sable GS



Topaz GS



Tracer



Grand Marquis LS

Some features shown on this page may be optional.

## MERCURY. WHERE COMFORT AND CONTROL ARE ONE.

Instead of thinking of comfort and control as two different ideas, Mercury thought of them as one idea.

Comfort, for example, no longer means isolation from the road, but rather keeping the driver in close touch with it. For who can be truly comfortable without having a sense of control?

And control goes far beyond simply aiming a car down a highway. It means the comforting way a car responds to you during the entire driving experience.

We've even taken measures to make it easier for you to purchase the Mercury you want, equipped the way you want. The models pictured on the facing page (except Tracer), feature Mercury's Preferred Equipment Packages (PEP). These packages allow you to order groups of options by simply specifying a particular PEP number. Ordering options this way is easy and can help save you money when compared to ordering them individually.

See your Lincoln-Mercury dealer for the most up-to-date information on 1989 Mercury automobiles and Preferred Equipment Packages.



Cougar XR7 in Monochromatic Bright Red. Some features shown may be optional. (1989 Cougar is available for order 12/1/88.)



## COUGAR XR7. COMFORT JUST GOT A SHOT OF ADRENALINE.

The objective was to combine comfort and control with uncommon quickness. The result is the new Cougar XR7.

Its adrenaline takes the form of a 210-horsepower supercharged V-6 with intercooler. It delivers a level of performance that will draw more than just a passing glance from enthusiasts. And it's wrapped in a sleek aerodynamic shape capable of drawing attention all on its own.

XR7 provides you with the comfort and control of four-wheel disc anti-lock brakes, speed-sensitive steering and a four-wheel independent suspension with electronic automatic/firm ride control.

And inside, it's easy to see XR7 was designed by people who spend time behind a steering wheel, not just behind a desk. There's full analog instrumentation to keep you well informed and comfortable sport seats with power lumbar supports and power side bolster adjustments.



Cougar XR7 instrument panel. Some features shown may be optional.



Cougar XR7 in Mono-chromatic Black. Some features shown may be optional.



## COUGAR LS. LUXURY, STYLE AND A UNIQUE LEVEL OF COMFORT.

The new Cougar LS offers a superb combination of style and comfort. Its refined exterior design provides the practical benefits of aerodynamics while conveying a look of pure elegance. Power is delivered by a 3.8-liter V-6 while ride and handling are enhanced by Cougar's new independent suspension and speed-sensitive steering.

Inside, Cougar offers a long list of standard features which includes air conditioning, full electronic instrumentation with tachometer and fuel/distance computer, power side windows and an electronic AM/FM stereo radio.



Cougar LS interior in Shadow Blue cloth. Some features shown may be optional.



Cougar LS in Oxford White. Some features shown may be optional.



## MERCURY SABLE. THE DISTINCTIVE SHAPE OF COMFORT AND CONTROL.

Comfort. Control. Uniting these two essential qualities not only gave Sable its readily recognizable shape, but also resulted in a car that's exceptionally rewarding to drive and to own.

By managing the flow of air around it, Sable's shape helps you control the car. It also lessens wind noise, adding to the comfort of driver and passengers. It serves as the perfect complement to Sable's V-6 power, front-wheel drive and four-wheel independent suspension.

Inside, Sable has been carefully designed to accommodate you and your passengers. From seating for six adults to the spectacular Ford JBL audio system option, Sable is a very comfortable place to be.



Sable LS interior in optional Shadow Blue leather.



Sable LS in Oxford White. Some features shown may be optional.



## TOPAZ LTS. IT TAKES MORE THAN GOOD LOOKS TO MAKE A BEAUTIFUL AUTOMOBILE.

The first thing you notice about Topaz is its shape—smooth, attractive, distinctive. And beyond this contemporary exterior, Topaz delivers a level of comfort and control that helps create an enjoyable driving experience. With features such as front-wheel drive, four-wheel independent suspension, seating for five and optional all-wheel drive, Topaz offers a versatility that's tough to beat. There's even an optional driver air bag Supplemental Restraint System.

To help streamline the ordering process, we've grouped certain combinations of optional equipment into Preferred Equipment Packages. Ordering popular items this way is easy and saves you money compared to ordering them individually. See your dealer for complete details.



Topaz LTS interior in Regatta Blue cloth. Some features shown may be optional.



Topaz LTS in Silver Clearcoat Metallic with Graphite Clearcoat Metallic lower Tu-Tone. Some features shown may be optional.



**TRACER. WITH 68 STANDARD FEATURES,  
TRACER PLACES YOU COMFORTABLY  
IN CONTROL.**

Tracer has a way of making a lot of other small cars seem...well, small. That's because Tracer comes with 68 standard features. It's so complete, in fact, there are only a few options that you can order. Tracer. A delightful blend of comfort and control available in three distinctive body styles—two- and four-door hatchbacks and a four-door wagon.

All Tracer models feature front-wheel drive, an overhead cam 1.6-liter engine, four-wheel independent suspension and a five-speed manual transmission. A three-speed automatic transmission is optional.

Tracer interior in Gray cloth. Some features shown may be optional.



Tracer in Light Canyon Red. Some features shown may be optional.



## MERCURY GRAND MARQUIS. COMFORT AND CONTROL ON A GRAND SCALE.

Grand Marquis is one automobile that doesn't ask its driver or passengers to compromise. Its interior possesses more room than 99 percent of today's automobiles. There's body-on-frame construction and the control that comes with a V-8 engine, power brakes, nitrogen gas-pressurized shocks and a four-speed automatic transmission.

Grand Marquis sedans and Colony Park wagons are available with a number of additional comfort and convenience features. In addition to the standard electronic AM/FM stereo radio with four speakers there are three other radio options. You may wish to consider the high-level electronic AM stereo/FM stereo cassette audio system with a power amplifier and six speakers.

Both sedans and wagons can also be ordered with the Trailer Tow III option. See your dealer for details.



Grand Marquis LS interior in Titanium cloth. Some features shown may be optional.



Grand Marquis LS sedan in Medium Cabernet. Some features shown may be optional.



Tracer wagon in Oxford White. Some features shown may be optional.



Grand Marquis Colony Park LS wagon in Medium Almond. Some features shown may be optional.



### THREE ATTRACTIVE SOLUTIONS TO SATISFYING YOUR PRACTICAL NEEDS.

Sable, Grand Marquis Colony Park and Tracer. Three attractive wagons designed to reward you with the comfort and control of a Mercury.

Sable wagon offers a refreshing blend of style and performance with fuel-injected V-6 power and a four-wheel independent suspension.

The Grand Marquis Colony Park offers exceptional interior room along with impressive towing capabilities (when ordered with the Trailer Tow III option). It features a 5.0-liter V-8 and EEC-IV — one of the world's most advanced electronic engine control systems.

When it comes to hauling things around, Tracer wagon is a real workhorse. Standard equipment includes a 1.6-liter overhead cam engine, a five-speed manual transmission and a four-wheel independent suspension.



Sable LS wagon in Deep Titanium Clearcoat Metallic. Some features shown may be optional.



COUGAR

| Front engine/rear-wheel drive                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                     |                                 |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------|
| ENGINE                                                                                                                                                                                                                                                                | LS                                                                                                                                                                                                                                  | XR7                             |
| Type                                                                                                                                                                                                                                                                  | V-6                                                                                                                                                                                                                                 | Supercharged<br>intercooled V-6 |
| Displacement                                                                                                                                                                                                                                                          | 3.8 liters                                                                                                                                                                                                                          | 3.8 liters                      |
| Horsepower<br>(SAE net)                                                                                                                                                                                                                                               | 140 @ 3800 rpm                                                                                                                                                                                                                      | 210 @ 4000 rpm                  |
| Torque (SAE net)                                                                                                                                                                                                                                                      | 215 lb-ft @<br>2400 rpm                                                                                                                                                                                                             | 315 lb-ft @<br>2600 rpm         |
| Fuel delivery                                                                                                                                                                                                                                                         | Sequential multi-port electronic fuel<br>injection                                                                                                                                                                                  |                                 |
| Compression ratio                                                                                                                                                                                                                                                     | 9.0:1                                                                                                                                                                                                                               | 8.2:1                           |
| Engine control                                                                                                                                                                                                                                                        | EEC-IV, electronic engine control                                                                                                                                                                                                   |                                 |
| TRANSMISSIONS                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                     |                                 |
| Automatic                                                                                                                                                                                                                                                             | 4-speed automatic overdrive, 4th gear<br>overdrive reduces engine speed by one-<br>third to improve highway fuel economy                                                                                                            |                                 |
| Manual                                                                                                                                                                                                                                                                | 5-speed with overdrive 5th gear,<br>synchronized reverse, self-adjusting<br>clutch (XR7 only)                                                                                                                                       |                                 |
| SUSPENSION                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                     |                                 |
| Front                                                                                                                                                                                                                                                                 | Long spindle SLA with upper "A" arm,<br>lower arm, tension strut, stabilizer bar,<br>variable rate coil springs, nitrogen gas-<br>pressurized hydraulic shock absorbers<br>(automatic/firm ride control on XR7),<br>front sub-frame |                                 |
| Rear                                                                                                                                                                                                                                                                  | Independent with lower "H" arm, upper<br>arm, stabilizer bar, variable rate coil<br>springs, nitrogen gas-pressurized<br>hydraulic shock absorbers (automatic<br>firm/soft adjustable on XR7), rear<br>sub-frame                    |                                 |
| STEERING                                                                                                                                                                                                                                                              |                                                                                                                                                                                                                                     |                                 |
| Type                                                                                                                                                                                                                                                                  | Speed-sensitive, electronic variable<br>assist power.                                                                                                                                                                               |                                 |
| DIMENSIONS (in inches)                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                     |                                 |
| Wheelbase                                                                                                                                                                                                                                                             | 113.0                                                                                                                                                                                                                               |                                 |
| Overall length                                                                                                                                                                                                                                                        | 198.7                                                                                                                                                                                                                               |                                 |
| COUGAR COLORS                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                     |                                 |
| Exterior Solid Colors                                                                                                                                                                                                                                                 |                                                                                                                                                                                                                                     |                                 |
| Black • Bright Red • Almond • Oxford White                                                                                                                                                                                                                            |                                                                                                                                                                                                                                     |                                 |
| Exterior Clearcoat Colors                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                     |                                 |
| Light Titanium Clearcoat Metallic • Currant Red Clearcoat<br>Metallic • Deep Titanium Clearcoat Metallic • Light Crystal<br>Blue Clearcoat Metallic • Crystal Blue Clearcoat Metallic<br>• Medium Sandalwood Clearcoat Metallic • Twilight Blue<br>Clearcoat Metallic |                                                                                                                                                                                                                                     |                                 |
| XR7 Monochromatic Exterior Colors                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                     |                                 |
| Black • Bright Red • Oxford White                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                     |                                 |
| Interior Colors                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                     |                                 |
| Titanium • Light Sandalwood* • Currant Red • Shadow Blue<br>*Not available on XR7                                                                                                                                                                                     |                                                                                                                                                                                                                                     |                                 |

SABLE

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|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------|
| Front engine/front-wheel drive                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                          |                                                        |
| ENGINE                                                                                                                                                                                                                                                                                                                                                           | STANDARD                                                                                                                                                                                                                                 | OPTIONAL                                               |
| Type                                                                                                                                                                                                                                                                                                                                                             | 3.0L V-6<br>60 degree OHV                                                                                                                                                                                                                | 3.8L V-6<br>90 degree OHV                              |
| Displacement                                                                                                                                                                                                                                                                                                                                                     | 3.0 liters                                                                                                                                                                                                                               | 3.8 liters                                             |
| Horsepower (SAE net)                                                                                                                                                                                                                                                                                                                                             | 140 @ 4800 rpm                                                                                                                                                                                                                           | 140 @ 3800 rpm                                         |
| Torque (SAE net)                                                                                                                                                                                                                                                                                                                                                 | 160 lb-ft @<br>3000 rpm                                                                                                                                                                                                                  | 215 lb-ft @<br>2200 rpm                                |
| Fuel delivery                                                                                                                                                                                                                                                                                                                                                    | Multi-port<br>electronic<br>fuel injection                                                                                                                                                                                               | Sequential multi-<br>port electronic<br>fuel injection |
| Compression ratio                                                                                                                                                                                                                                                                                                                                                | 9.3:1                                                                                                                                                                                                                                    | 9.0:1                                                  |
| Engine control                                                                                                                                                                                                                                                                                                                                                   | EEC-IV, electronic engine control                                                                                                                                                                                                        |                                                        |
| TRANSMISSION                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                          |                                                        |
| Automatic                                                                                                                                                                                                                                                                                                                                                        | Four-speed automatic overdrive with electronically controlled converter bypass clutch and torque converter lock-up in third and fourth gears                                                                                             |                                                        |
| SUSPENSION                                                                                                                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                          |                                                        |
| Front                                                                                                                                                                                                                                                                                                                                                            | Independent MacPherson nitrogen gas-pressurized struts with coil springs, tension struts, stabilizer bar and lower control arm (sedan and wagon)                                                                                         |                                                        |
| Rear                                                                                                                                                                                                                                                                                                                                                             | Sedan—Independent parallel four-bar arm design, nitrogen gas-pressurized struts, stabilizer bar and coil springs<br>Wagon—Independent short and long arm, nitrogen gas-pressurized shocks, stabilizer bar and variable-rate coil springs |                                                        |
| STEERING                                                                                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                          |                                                        |
| Type                                                                                                                                                                                                                                                                                                                                                             | Power-assist rack-and-pinion with 15.25:1 overall ratio                                                                                                                                                                                  |                                                        |
| DIMENSIONS (in inches)                                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                                                                                                          |                                                        |
| Wheelbase                                                                                                                                                                                                                                                                                                                                                        | SEDAN                                                                                                                                                                                                                                    | WAGON                                                  |
| Wheelbase                                                                                                                                                                                                                                                                                                                                                        | 106.0                                                                                                                                                                                                                                    | 106.0                                                  |
| Overall length                                                                                                                                                                                                                                                                                                                                                   | 192.2                                                                                                                                                                                                                                    | 193.2                                                  |
| SABLE COLORS                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                          |                                                        |
| Standard Exterior Colors                                                                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                          |                                                        |
| Black • Currant Red • Oxford White                                                                                                                                                                                                                                                                                                                               |                                                                                                                                                                                                                                          |                                                        |
| Optional Clearcoat Colors                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                          |                                                        |
| Light Titanium Clearcoat Metallic • Currant Red Clearcoat Metallic • Light Crystal Blue Clearcoat Metallic • Deep Titanium Clearcoat Metallic • Crystal Blue Clearcoat Metallic • Cinnabar Clearcoat Metallic* • Twilight Blue Clearcoat Metallic • Rose Quartz Clearcoat Metallic* • Light Sandalwood Clearcoat Metallic • Medium Sandalwood Clearcoat Metallic |                                                                                                                                                                                                                                          |                                                        |
| Standard Interior Colors                                                                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                          |                                                        |
| Titanium • Shadow Blue • Currant Red • Light Sandalwood • Cinnabar*                                                                                                                                                                                                                                                                                              |                                                                                                                                                                                                                                          |                                                        |
| *Not available on Sable wagon models.                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                          |                                                        |

TOPAZ

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|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|
| Front engine/front-wheel drive/optional all-wheel drive                                                                                                                                                                                        |                                                                                                                                                              |                               |
| ENGINE                                                                                                                                                                                                                                         | STANDARD                                                                                                                                                     | OPTIONAL                      |
| Type                                                                                                                                                                                                                                           | 2.3L HSC<br>Inline 4-cylinder                                                                                                                                | 2.3L HSO<br>Inline 4-cylinder |
| Displacement                                                                                                                                                                                                                                   | 2.3 liters                                                                                                                                                   | 2.3 liters                    |
| Horsepower (SAE net)                                                                                                                                                                                                                           | 98 @ 4400 rpm                                                                                                                                                | 100 @ 4400 rpm                |
| Torque (SAE net)                                                                                                                                                                                                                               | 124 lb-ft @<br>2200 rpm                                                                                                                                      | 130 lb-ft @<br>2600 rpm       |
| Fuel delivery                                                                                                                                                                                                                                  | Multi-port electronic fuel injection                                                                                                                         |                               |
| Compression ratio                                                                                                                                                                                                                              | 9.0:1                                                                                                                                                        | 9.0:1                         |
| Engine control                                                                                                                                                                                                                                 | EEC-IV, electronic engine control                                                                                                                            |                               |
| TRANSMISSIONS                                                                                                                                                                                                                                  |                                                                                                                                                              |                               |
| Manual                                                                                                                                                                                                                                         | Five-speed with self-adjusting clutch linkage                                                                                                                |                               |
| Automatic                                                                                                                                                                                                                                      | Three-speed                                                                                                                                                  |                               |
| SUSPENSION                                                                                                                                                                                                                                     |                                                                                                                                                              |                               |
| Front                                                                                                                                                                                                                                          | Independent MacPherson nitrogen gas-pressurized struts with strut-mounted coil springs, stabilizer bar, forged lower control arms and cast steering knuckles |                               |
| Rear                                                                                                                                                                                                                                           | Independent parallel four-bar with MacPherson nitrogen gas-pressurized struts, coil springs, parallel suspension arms and double bayonet tie rods            |                               |
| STEERING                                                                                                                                                                                                                                       |                                                                                                                                                              |                               |
| Type                                                                                                                                                                                                                                           | Power-assist rack-and-pinion with 18.4:1 overall ratio on center                                                                                             |                               |
| DIMENSIONS (in inches)                                                                                                                                                                                                                         |                                                                                                                                                              |                               |
|                                                                                                                                                                                                                                                | TWO-DOOR                                                                                                                                                     | FOUR-DOOR                     |
| Wheelbase                                                                                                                                                                                                                                      | 99.9                                                                                                                                                         | 99.9                          |
| Overall length                                                                                                                                                                                                                                 | 176.7                                                                                                                                                        | 177.0                         |
| TOPAZ COLORS                                                                                                                                                                                                                                   |                                                                                                                                                              |                               |
| Standard Exterior Colors GS and LS                                                                                                                                                                                                             |                                                                                                                                                              |                               |
| Black • Oxford White • Medium Cabernet • Spinnaker Blue • Almond                                                                                                                                                                               |                                                                                                                                                              |                               |
| Optional Clearcoat Colors GS and LS                                                                                                                                                                                                            |                                                                                                                                                              |                               |
| Silver Clearcoat Metallic • Graphite Clearcoat Metallic • Wild Strawberry Clearcoat Metallic • Medium Sandalwood Clearcoat Metallic • Light Sandalwood Clearcoat Metallic • Twilight Blue Clearcoat Metallic • Crystal Blue Clearcoat Metallic |                                                                                                                                                              |                               |
| Standard Interior Colors                                                                                                                                                                                                                       |                                                                                                                                                              |                               |
| Smoke • Regatta Blue • Sand Beige • Scarlet                                                                                                                                                                                                    |                                                                                                                                                              |                               |
| Exterior Colors XR5 and LTS**                                                                                                                                                                                                                  |                                                                                                                                                              |                               |
| Wild Strawberry Clearcoat Metallic • Graphite Clearcoat Metallic • Twilight Blue Clearcoat Metallic • Oxford White • Silver Clearcoat Metallic • Black                                                                                         |                                                                                                                                                              |                               |
| **All feature complementing lower Tu-Tone with quad-band tape stripes on XR5 and tri-band tape stripes on LTS.                                                                                                                                 |                                                                                                                                                              |                               |

TRACER

|                                                                                                                                                                                                                       |                                                                                                              |              |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------|--------------|
| Front engine/front-wheel drive                                                                                                                                                                                        |                                                                                                              |              |
| <b>ENGINE</b>                                                                                                                                                                                                         |                                                                                                              |              |
| Type                                                                                                                                                                                                                  | 1.6L OHC inline 4-cylinder                                                                                   |              |
| Displacement                                                                                                                                                                                                          | 1.6 liters                                                                                                   |              |
| Horsepower (SAE net)                                                                                                                                                                                                  | 82 @ 5000 rpm                                                                                                |              |
| Torque (SAE net)                                                                                                                                                                                                      | 92 @ 2500 rpm                                                                                                |              |
| Fuel delivery                                                                                                                                                                                                         | Multi-port electronic fuel injection                                                                         |              |
| Compression ratio                                                                                                                                                                                                     | 9.3:1                                                                                                        |              |
| Engine control                                                                                                                                                                                                        | Electronic engine controls                                                                                   |              |
| <b>TRANSMISSIONS</b>                                                                                                                                                                                                  |                                                                                                              |              |
| Manual                                                                                                                                                                                                                | Five-speed with fourth and fifth-gear overdrive and clutch starter interlock                                 |              |
| Automatic                                                                                                                                                                                                             | Three-speed with lockup torque converter                                                                     |              |
| <b>SUSPENSION</b>                                                                                                                                                                                                     |                                                                                                              |              |
| Front                                                                                                                                                                                                                 | Independent MacPherson strut with strut-mounted coil spring                                                  |              |
| Rear                                                                                                                                                                                                                  | Independent strut type with strut-mounted coil spring                                                        |              |
| <b>STEERING</b>                                                                                                                                                                                                       |                                                                                                              |              |
| Type                                                                                                                                                                                                                  | Manual rack-and-pinion with 20.0:1 overall ratio<br>Power-assisted rack-and-pinion with 17.6:1 overall ratio |              |
| <b>BRAKES</b>                                                                                                                                                                                                         |                                                                                                              |              |
| Type                                                                                                                                                                                                                  | Dual hydraulic with power assist                                                                             |              |
| Front                                                                                                                                                                                                                 | 9.4-inch disc                                                                                                |              |
| Rear                                                                                                                                                                                                                  | 7.9-inch drum                                                                                                |              |
| Brake swept area                                                                                                                                                                                                      | 208.8 sq. in.                                                                                                |              |
| <b>DIMENSIONS (in inches)</b>                                                                                                                                                                                         |                                                                                                              |              |
|                                                                                                                                                                                                                       | <b>TWO- and FOUR-DOOR</b>                                                                                    | <b>WAGON</b> |
| Wheelbase                                                                                                                                                                                                             | 94.7                                                                                                         | 94.7         |
| Overall length                                                                                                                                                                                                        | 162.0                                                                                                        | 169.7        |
| <b>TRACER COLORS</b>                                                                                                                                                                                                  |                                                                                                              |              |
| <b>Exterior Colors</b>                                                                                                                                                                                                |                                                                                                              |              |
| Black • Silver Clearcoat Metallic • Light Canyon Red • Medium Cabernet • Ondo Blue Clearcoat Metallic • Light Beige • Antique Gold Clearcoat Metallic • Mimosa Yellow • Marine Blue Clearcoat Metallic • Oxford White |                                                                                                              |              |
| <b>Interior Colors</b>                                                                                                                                                                                                |                                                                                                              |              |
| Blue • Gray • Beige                                                                                                                                                                                                   |                                                                                                              |              |

GRAND MARQUIS

|                                                                                                                                                                                                                                                           |                                                                                                                                                  |       |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------|-------|
| Front engine/rear-wheel drive                                                                                                                                                                                                                             |                                                                                                                                                  |       |
| ENGINE                                                                                                                                                                                                                                                    |                                                                                                                                                  |       |
| Type                                                                                                                                                                                                                                                      | V-8 OHV                                                                                                                                          |       |
| Displacement                                                                                                                                                                                                                                              | 5.0 liters                                                                                                                                       |       |
| Horsepower (SAE net)                                                                                                                                                                                                                                      | 150 @ 3200 rpm<br>160 @ 3400 rpm<br>(with Trailer Tow III)                                                                                       |       |
| Torque (SAE net)                                                                                                                                                                                                                                          | 270 lb-ft @ 2000 rpm<br>280 lb-ft @ 2200 rpm<br>(with Trailer Tow III)                                                                           |       |
| Fuel delivery                                                                                                                                                                                                                                             | Sequential multi-port<br>electronic fuel injection                                                                                               |       |
| Compression ratio                                                                                                                                                                                                                                         | 8.9:1                                                                                                                                            |       |
| Engine control                                                                                                                                                                                                                                            | EEC-IV, electronic engine<br>control                                                                                                             |       |
| TRANSMISSION                                                                                                                                                                                                                                              |                                                                                                                                                  |       |
| Type                                                                                                                                                                                                                                                      | Four-speed automatic overdrive<br>with 100 percent lockup in<br>fourth gear.                                                                     |       |
| SUSPENSION                                                                                                                                                                                                                                                |                                                                                                                                                  |       |
| Front                                                                                                                                                                                                                                                     | Independent lower arm<br>with ball joints, brake dip<br>control geometry, coil springs,<br>nitrogen gas-pressurized<br>shocks and stabilizer bar |       |
| Rear                                                                                                                                                                                                                                                      | Four-bar link, rubber-cushioned<br>pivots, rubber-insulated coil<br>springs and nitrogen gas-<br>pressurized shocks                              |       |
| STEERING                                                                                                                                                                                                                                                  |                                                                                                                                                  |       |
| Type                                                                                                                                                                                                                                                      | Power-assisted recirculating<br>ball                                                                                                             |       |
| DIMENSIONS (in inches)                                                                                                                                                                                                                                    |                                                                                                                                                  |       |
|                                                                                                                                                                                                                                                           | SEDAN                                                                                                                                            | WAGON |
| Wheelbase                                                                                                                                                                                                                                                 | 114.3                                                                                                                                            | 114.3 |
| Overall length                                                                                                                                                                                                                                            | 214.3                                                                                                                                            | 219.0 |
| GRAND MARQUIS COLORS                                                                                                                                                                                                                                      |                                                                                                                                                  |       |
| Standard Exterior Colors                                                                                                                                                                                                                                  |                                                                                                                                                  |       |
| Black • Medium Cabernet • Medium Almond • Almond • Oxford<br>White                                                                                                                                                                                        |                                                                                                                                                  |       |
| Optional Clearcoat Colors                                                                                                                                                                                                                                 |                                                                                                                                                  |       |
| Light Titanium Clearcoat Metallic • Light Crystal Blue Clearcoat<br>Metallic • Deep Titanium Clearcoat Metallic • Cinnabar Clear-<br>coat Metallic • Twilight Blue Clearcoat Metallic • Rose Quartz<br>Clearcoat Metallic • Garnet Red Clearcoat Metallic |                                                                                                                                                  |       |
| Optional Tu-Tone Colors (Sedan)                                                                                                                                                                                                                           |                                                                                                                                                  |       |
| Light Titanium Clearcoat Metallic/Deep Titanium Clearcoat<br>Metallic • Rose Quartz Clearcoat Metallic/Cinnabar Clearcoat<br>Metallic • Almond/Medium Almond                                                                                              |                                                                                                                                                  |       |
| Vinyl Roof Colors                                                                                                                                                                                                                                         |                                                                                                                                                  |       |
| Black • Twilight Blue • Light Titanium • Medium Cabernet<br>• Almond • Garnet Red • Oxford White • Cinnabar                                                                                                                                               |                                                                                                                                                  |       |
| Standard Interior Colors                                                                                                                                                                                                                                  |                                                                                                                                                  |       |
| Titanium • Cabernet • Shadow Blue • Cinnabar • Light<br>Sandalwood                                                                                                                                                                                        |                                                                                                                                                  |       |





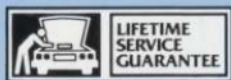
# MERCURY

## WHERE COMFORT AND CONTROL ARE ONE

Customer satisfaction with Mercury cars may be attributed to the personalized attention given by the sales and service staffs at Lincoln-Mercury dealerships and to the Lincoln-Mercury Quality Commitment program. Its goal is to achieve outright industry leadership in customer satisfaction. We want Lincoln-Mercury customers to be the most pleased in the entire automotive industry. An integral part of the Lincoln-Mercury Quality Commitment is the 6-year/60,000-mile powertrain and 6-year/100,000-mile corrosion warranty. The warranty is limited, and certain restrictions and a deductible apply. Ask your Lincoln-Mercury dealer for a copy of the warranty and take time to read it. Genuine Ford and Motorcraft original equipment replacement parts are engineered and manufactured to Ford's high specifications. They're your best assurance of quality and long-term satisfaction because these replacement parts meet the same high standards as those installed in production. The optional Ford Extended Service Plan covers selected components on new than the vehicle's basic warranty. The cost is so moderate for the protection offered that it could pay for itself the first time it is needed. Ask your Lincoln-Mercury dealer for complete details of the plan, which is available on cars sold and normally operated in the 50 United States and Canada.

**Motorcraft  
QUALITY PARTS**

the Life-  
on your



Participating Lincoln-Mercury dealers are now offering time Service Guarantee, which guarantees their work Mercury for as long as you own it. This means that you pay for a covered repair once and never again. If it ever has to be fixed again, the repairing dealer will fix it free. Free parts. Free labor. Ask your Lincoln-Mercury dealer for a copy of this limited warranty, and take time to read it.

**Ford-paid repair programs after the warranty period** Sometimes Ford Motor Company offers adjustment programs to pay all or part of the cost of certain repairs. These programs are intended to assist owners and are in addition to the warranty or to required recalls.

**Technical Service Bulletins** All vehicles need repairs during their lifetime. Sometimes Ford issues Technical Service Bulletins (TSBs) and easy-to-read explanations describing unusual engine or transmission conditions which may lead to costly repairs, the recommended repairs and new repair procedures. Often a repair now can prevent a more serious repair later. Ask Ford Motor Company or your Lincoln-Mercury dealer about Ford-paid repair programs and TSBs relating to your Mercury.

To get copies of materials for your Mercury or the vehicle of interest to you, call Ford toll-free at 1-800-241-3673. In Alaska or Hawaii, call 1-800-241-3711. In Georgia, call 1-800-282-0959, or write Ford at: Ford Customer Information System, Post Office Box 95427, Atlanta, GA 30347. Please include your name and address, year, make, model and vehicle identification number, as well as engine size.

**EPA statement** 1989 EPA mileage estimates were unavailable when this publication was printed. The 1989 Mercury cars, however, should post good mileage figures. Ask your Lincoln-Mercury dealer for the latest information. **Buckle up — together we can save lives.** Buy or lease your Mercury from your Lincoln-Mercury dealer.

Specifications and descriptions used were in effect when this publication was approved for printing.

Lincoln-Mercury Division reserves the right to discontinue options at any time or change specifications, equipment or designs without notice and without incurring obligation.

Standard and optional equipment listed is subject to change. Some features described are optional at extra cost. Some options are required in combination with other options.

Availability of some features may be subject to a slight delay.