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Imagine yourself in a Mercury



■ You're always on the move.

One minute you're off to the store picking up groceries. The next minute you're rushing to get the kids to their games on time. Your days are anything but predictable. Fortunately, you have a car that is. Since Tracer is a Mercury, you'll find it's perfectly suited to your on-the-go lifestyle. And not only does it come with the kind of features you want, it also happens to be fun to zip around in!

■ Weekends are a different kind of time.
Your own.



For your comfort, height-adjustable front safety belts are included. So whether you're short, tall, or somewhere in between, your safety belt is sure to fit you properly.



Here's a feature that helps ensure everyone's comfortable. These rear seat heat ducts distribute heat to the back of your Tracer.



Weekends were made for having fun. And you'll find plenty of trunk space here to haul everything from coolers and picnic baskets to skis and beach toys. A low liftover design lets you load and unload easily.



If you need more space, Tracer Wagon could be the right size for you. A cargo area cover folds out to keep luggage and packages safely out of sight. A luggage rack and rear window wiper/washer also come standard.



For your comfort, height-adjustable front safety belts are included. So whether you're short, tall, or somewhere in between, your safety belt is sure to fit you properly.

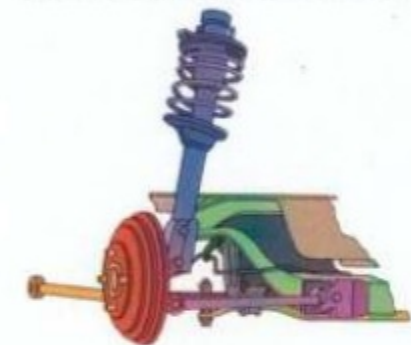


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Quadralink rear suspension and front MacPherson struts are combined with front and rear stabilizer bars for excellent ride



comfort and responsive handling. Tracer Sedan is constructed using one-piece bodyside stamping.

This increases body rigidity and produces a smooth ride. Tracer is available with an electronically controlled 4-speed automatic transaxle. It features "limp home" capability in the unlikely event that the electronic control system fails*



A 2.0L split-port induction (SPI) engine supplies plenty of power. A system of electronic intake runners is designed to optimize engine performance and produces an impressive 110 horsepower. And it can perform for 100,000 miles without a scheduled tune-up—under normal driving conditions with routine filter/fluid changes.

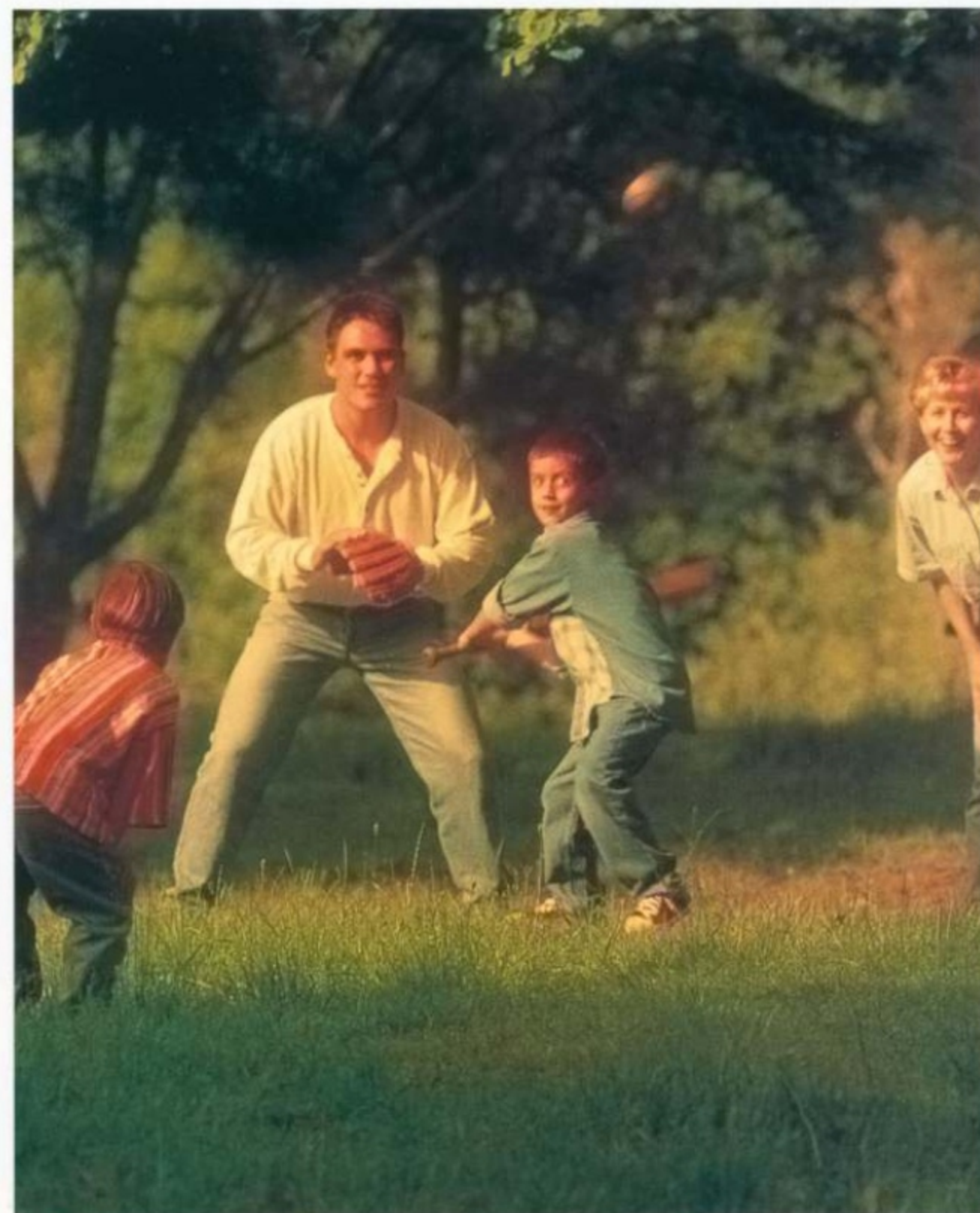


■ Some people just know how to get around.

Even though they're always on the run, they make the most out of every situation. And now Mercury Tracer can help you make the most out of your day. Tracer comes with a spirited 110-horsepower engine, smooth shifting 5-speed transaxle and responsive handling that make it a pleasure to drive. Now this is the way to get around.



■ You know how to have fun,
wherever you are.



Welcome to the kind of interior you expect from Mercury. Here's a space that's both stylish and inviting. And since you want a car that's very accommodating, we've included a surprisingly long list of standard features you'll really appreciate. Just look at Tracer GS.

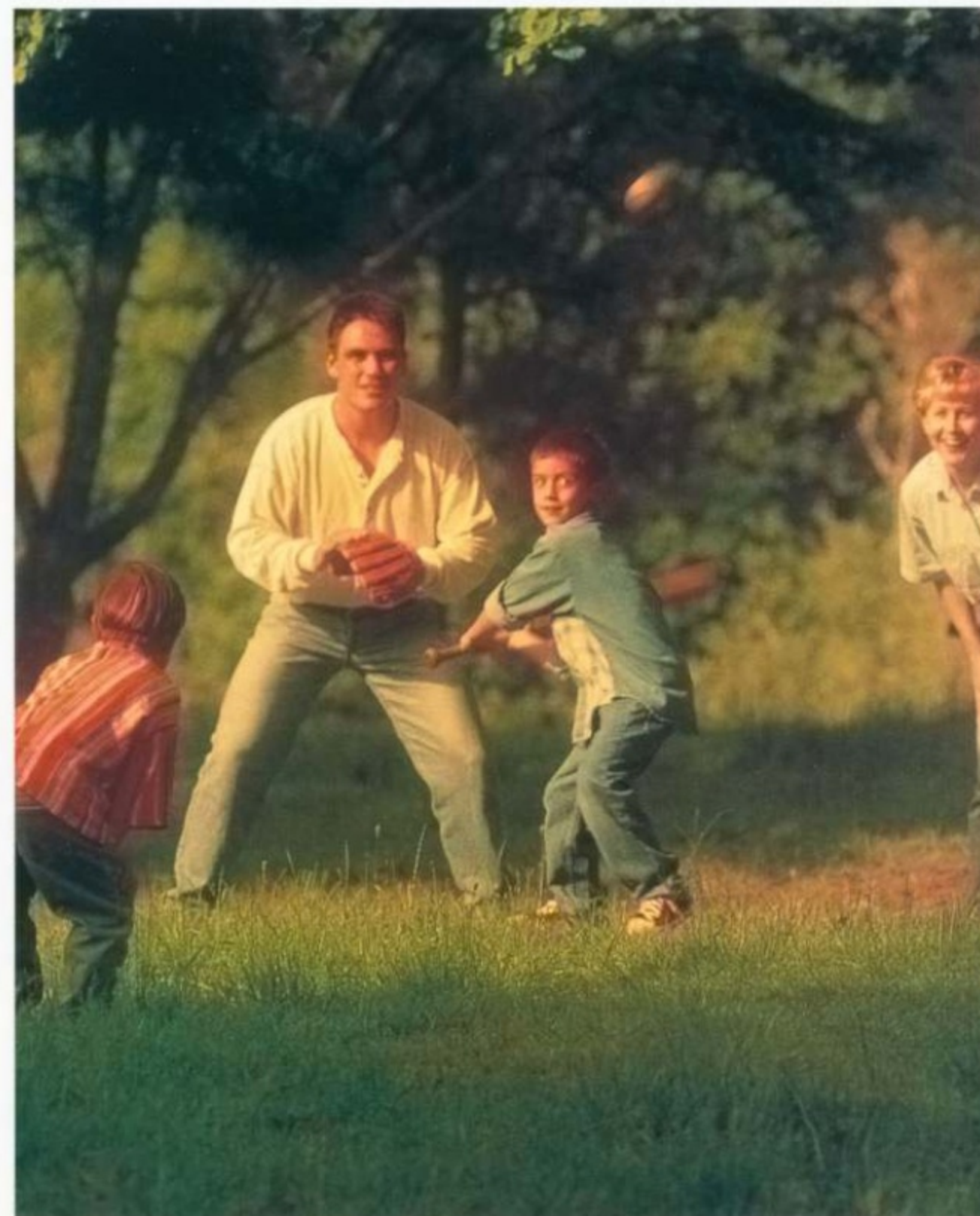
A 60/40 split-fold rear seat, rear seat heat ducts, childproof rear door locks and AM/FM stereo with four premium speakers all come standard.

Tracer LS includes all that plus a rear window defroster, CFC-free air conditioner, power mirrors, tachometer, and driver door Remote

Keyless Entry. Tracer also provides the room you need to transport everything from friends and kids to groceries and sports equipment. So whether you choose a GS or LS, now you can take the fun on the road!



■ You know how to have fun,
wherever you are.



A tilt steering column is
available on LS models and
adjusts easily to your
preferred position.



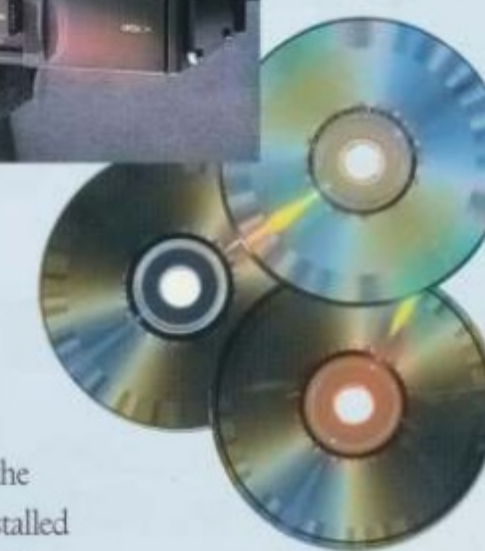
You just never know when you'll
need to carry something extra long
like skis or golf clubs. That's why
Tracer comes equipped with handy
60/40 split-fold rear seats.



Tracer features a sophisticated
Integrated Control Panel. Audio and
climate controls are combined and
are designed for easy use.



A 6-disc CD changer
is available for
Tracer LS Sedan
giving you crisp, clear
digital sound. It's conve-
niently operated through the
radio controls. A dealer-installed
remote-controlled 6-disc CD changer
is also available.



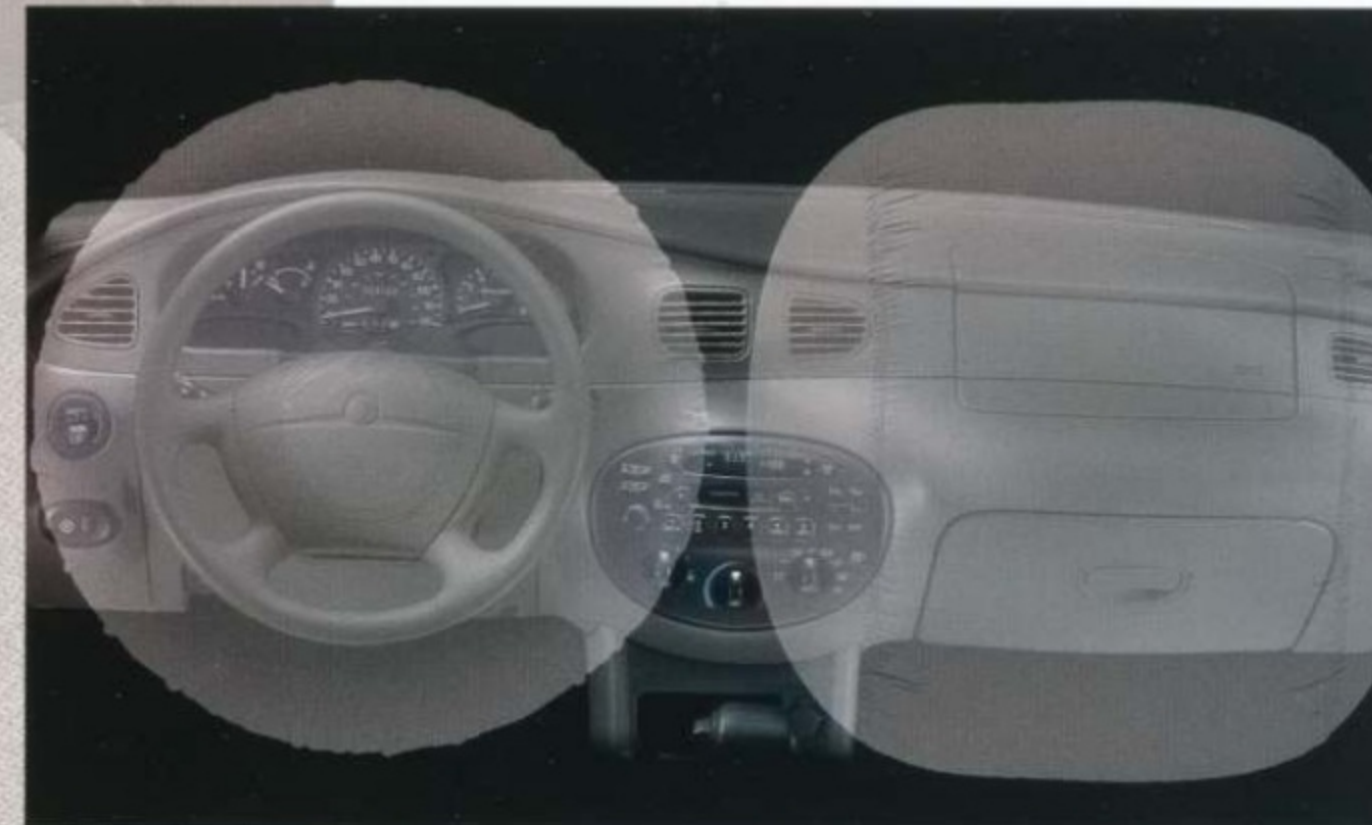
Some features shown optional.



■ We've taken care of your safety.



An integrated rear child-safety seat is available on Tracer LS Wagon and can accommodate children over one year old and weighing 20-60 lbs. Please be sure children are properly fastened in child safety seats as required by local law.



Depowered, Second Generation airbags are designed to further enhance protection for the driver and passenger. Always wear your safety belt and secure children in the rear seat.

Inner-aiming fixed lens headlamps have computer-designed optics for a jewel-like appearance. They offer precise alignment for outstanding nighttime visibility.

The dome light automatically shuts off after 10 minutes if it's accidentally left on or if the door is ajar. This helps prevent your battery from wearing down.

Childproof rear door locks prevent rear doors from opening from the inside while allowing access from the outside.

All-door Remote Illuminated Keyless Entry is available on Tracer LS. It locks and unlocks all doors and trunk from a distance and includes a panic alarm and 4-door perimeter anti-theft protection.

High strength tubular door beams are mounted inside each side door for protection during certain side impacts.



■ While leaving your options open.

Take your music along for the ride with an available AM/FM stereo/cassette with 4 premium speakers on sedan, 2 premium and 2 standard speakers on wagon.

An available dealer-installed padded armrest flips open for extra storage space. A removable cassette holder/coin tray is included.

Power mirrors are controlled by a switch at the driver's side. They're standard on LS and available on GS.

Fingertip speed control is available on Tracer LS. You simply set the speed and it does the rest.

To help protect your car's front end from stones and other road debris, a dealer-installed front end cover is available. Its special design lets you open the hood without removing the cover.



A lineup of versatile dealer-installed rack systems including removable roof racks, bike and ski carrier adapters are available for all Tracer models.



The Tracer LS Sport Group includes a rear spoiler, fog lamps, geometric aluminum wheels, a bright exhaust tip, sport badging, unique sport seats, and a leather-wrapped steering wheel.





Interior colors

Medium Graphite • Medium Prairie Tan • Willow Green

Specifications

ENGINE SEDAN AND WAGON

Type	Split-port induction
Displacement	2.0L
Horsepower	110 @ 5000 rpm
Torque	125 lbs.-ft. @ 3750 rpm
Fuel delivery	Sequential multi-port electronic fuel injection
Compression ratio	9.2:1
Engine control	EEC-V Electronic Engine Control

CAPACITIES

Fuel	12.8 gals.
Oil (with filter)	4.0 qt.
Engine coolant	5.3 qt.*
Base curb weight	Sedan, 2,461 lbs. Wagon, 2,522 lbs.

DIMENSIONS (IN INCHES)

	SEDAN	WAGON
Wheelbase	98.4	98.4
Cargo, rear seat up/down	12.8 cu. ft.	26.3/63.4 cu. ft.
Length	174.7	172.7
Height	53.3	53.9
Width	67	67
Headroom, front/rear	39.0/36.7	38.7/39.3
Legroom, front/rear	42.5/34.0	42.5/34.0
Shoulder room, front/rear	51.6/52.1	51.6/52.1
Hiproom, front/rear	50.2/49.4	50.2/49.4

KEY FEATURES

	GS	LS SEDAN/LS WAGON
Second Generation depowered dual airbags (Supplemental Restraint System)	STD	STD
2.0L SPI engine with 100,000-mile scheduled tune-up**	STD	STD
5-speed manual overdrive transaxle	STD	STD
Variable interval windshield wipers	STD	STD
Integrated Control Panel	STD	STD
5-passenger seating	STD	STD
60/40 split-fold down rear seat	STD	STD
Body color bodyside moldings	STD	STD
AM/FM stereo with four premium speakers (two premium, two standard on wagon)	STD	STD
Full wheel covers	STD	
Full luxury bolt-on wheel covers		STD
Driver door Remote Keyless Entry with panic alarm and trunk/liftgate release (2 key fobs included)		STD
Air conditioner (CFC-free)		STD
Rear window defroster		STD
Dual power mirrors		STD
Tachometer		STD

FUNCTIONAL FEATURES

	GS	LS SEDAN/LS WAGON
Power-assisted rack-and-pinion steering	STD	STD
Four wheel independent suspension	STD	STD
58-amp./hour maintenance-free battery	STD	STD

TRANSAXLES

Manual	Fully synchronized 5-speed transaxle with self-adjusting clutch
Automatic	Electronically controlled 4-speed overdrive transaxle with torque modulation

BRAKES

Type	Standard power front disc/rear drum brakes
Front	10.1-inch ventilated disc
Rear	9-inch drum

SUSPENSION

Front	Independent, gas-pressurized hydraulic MacPherson strut
Rear	Independent Quadralink and strut-mounted coil springs with trailing arms

STEERING

Power-assisted rack-and-pinion with 17.0:1 ratio. Curb-to-curb turning diameter, 31.5 ft.

EXTERIOR FEATURES

	GS	LS SEDAN/LS WAGON
Underbody PVC coating	STD	STD
5-mph impact front and rear bumpers	STD	STD
Inner-aiming fixed lens headlamps	STD	STD
Solar tint glass	STD	STD
Lower bodyside protection	STD	STD
Semi-flush side glass	STD	STD
Body color door handles	STD	STD

INTERIOR COMFORT AND CONVENIENCE FEATURES

	GS	LS SEDAN/LS WAGON
Reclining front bucket seats with adjustable head restraints	STD	STD
Cloth and vinyl interior trim	STD	STD
Storage bin	STD	STD
Power point with cover	STD	STD
Rear seat heat ducts	STD	STD
Front door map pockets	STD	STD
Passenger side visor mirror	STD	STD
Manual front shoulder belt system with adjustable D-ring	STD	STD
Manual lap/shoulder outboard rear safety belts	STD	STD
Center rear seat lap belt	STD	STD
Center console with two forward cup holders (juice box capability)/rear bin and rear cup holder	STD	STD
Headlamp warning chime	STD	STD

Backlit analog cluster w/speedometer, fuel gauge, low fuel warning light, engine temperature gauge and trip odometer	STD	STD
Childproof rear door locks	STD	STD
Rear door courtesy switches		STD
Four-spoke, color-keyed steering wheel		STD

WAGON GROUP

Cargo cover, luggage rack, rear window wiper/washer	STD
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AUDIO SYSTEMS

	GS	LS SEDAN	LS WAGON
AM/FM stereo with four premium speakers	STD	STD	
AM/FM stereo with two premium/two standard speakers			STD
AM/FM stereo with cassette	OPT	OPT	OPT
AM/FM stereo/cassette/Premium Sound System (CD changer controls included)	OPT	OPT	
AM/FM stereo/cassette/Premium Sound System with 6-disc CD changer		OPT	
6-disc CD changer (stereo or remote controlled)	DLR	DLR	DLR

WHEELS AND TIRES

	GS	LS SEDAN	LS WAGON
P185/65R14 black sidewall steel-belted all-season radials	STD	STD	STD
14-inch steel wheels with full wheel covers	STD		
Full luxury bolt-on wheel covers		STD	STD
Geometric aluminum wheels		GRP/OPT	
Chromed bolt-on wheel covers	GRP		

DEALER-INSTALLED ACCESSORIES

6-disc CD changer (stereo or remote controlled)	Center armrest console
Ski carrier	Cellular phone
Bike carrier	Cargo net (Sedan only)
Front end cover	Cargo liner (LS Wagon only)

The Mercury CommitmentSM

Imagine a full line of cars featuring sophisticated styling and quality craftsmanship. Imagine an automaker who's concerned about every aspect of the car you receive from your dealer. Imagine a comprehensive program dedicated to your total satisfaction. It's called the Mercury Commitment and it's one of the extra comforts of owning a Mercury.



Tracer



Mystique



Sable



Grand Marquis



Villager



Mountaineer

ROADSIDE ASSISTANCE.

Throughout the three-year/36,000-mile warranty period, you get 24-hour, seven-day-a-week coverage for towing, fuel delivery, jump-starts, tire changing and lock-out assistance. For roadside assistance, call 1-800-241-3673.

MERCURY VEHICLE WARRANTY.

As part of the Mercury Commitment, you receive the Mercury Bumper to Bumper limited warranty, covering your automobile for three years or 36,000 miles with no deductible. You also receive a corrosion protection limited warranty providing coverage for five years with unlimited mileage and no deductible. Ask your Mercury dealer for complete details and a copy of the limited warranties.

SPECIAL DELIVERY PROCESS.

Prior to delivery, your dealer's service department thoroughly prepares your

vehicle. At delivery, the dealership sales staff provides a customer delivery meeting, service department tour, checklist review and other services.

MERCURY CUSTOMER ASSISTANCE CENTER.

If you have questions about your Mercury vehicle or the Mercury Commitment, you're invited to contact your selling dealer. Or if you wish, feel free to call our Customer Assistance Center at 1-800-392-3673.

OWNER IDENTIFICATION CARD.

You'll receive a Mercury Commitment ID card for your wallet. You'll want to keep it handy because it includes the Mercury Commitment hotline numbers for customer service and roadside assistance.

STD = Standard; OPT = Optional Feature; DLR = Dealer-Installed Accessory; GRP = Included in Group

* 6.3 qt. with automatic transaxle.

** 100,000-mile scheduled tune-up interval under normal driving conditions with routine fluid/filter changes.

† Express-down on driver's window.

PRODUCT CHANGES

Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mercury dealer is your best source for up-to-date information.

Lincoln-Mercury Division reserves the right to change product specifications at any time without incurring obligations.

GS OPTIONAL EQUIPMENT

Automatic Transaxle (4-speed electronically controlled w/Torque Modulation)
Anti-lock Brake System
Front and rear floor mats
Smoker's package
Engine block heater
AM/FM stereo with cassette
AM/FM stereo/cassette/Premium Sound System (CD changer controls included)
Driver door Remote Keyless Entry with panic alarm and trunk/liftgate release (2 key fobs included)
Air-conditioning (CFC-free)
Dual power mirrors
Rear window defroster

OPTION GROUPS

GS TRIO APPEARANCE GROUP

Includes:
Chromed bolt-on wheel covers
Rear decklid spoiler
Unique Trio badging
Leather-wrapped steering wheel

LS OPTIONAL EQUIPMENT

Automatic Transaxle (4-speed electronically controlled w/Torque Modulation)
Anti-lock Brake System
Front and rear floor mats
Smoker's package
Engine block heater
AM/FM stereo with cassette
AM/FM stereo/cassette/Premium Sound System, CD changer controls included (Sedan only)
6-disc CD changer (Sedan only)
Integrated child safety seat (Wagon only)
Geometric aluminum wheels

LS POWER GROUP

Includes:
Power door locks
Power windows†
All-door Remote Keyless Entry with panic alarm and 4-door perimeter anti-theft protection (2 key fobs included)

LS COMFORT GROUP

Includes:
Speed control
Tilt steering column
Dual map lights
Dual vanity mirrors
Floor mats

LS SPORT GROUP

Includes (available on Sedan only):
14" geometric aluminum wheels
Rear spoiler
Bright oval exhaust tip
Fog lamps
Unique Sport seats with front seatback pocket and integrated head restraints
Leather-wrapped steering wheel
Unique Sport badging



Full wheel covers standard on GS

Full luxury bolt-on wheel covers standard on LS

Geometric aluminum wheels optional on LS, included in LS Sport Group

Chromed bolt-on wheel covers included in GS Trio Appearance Group



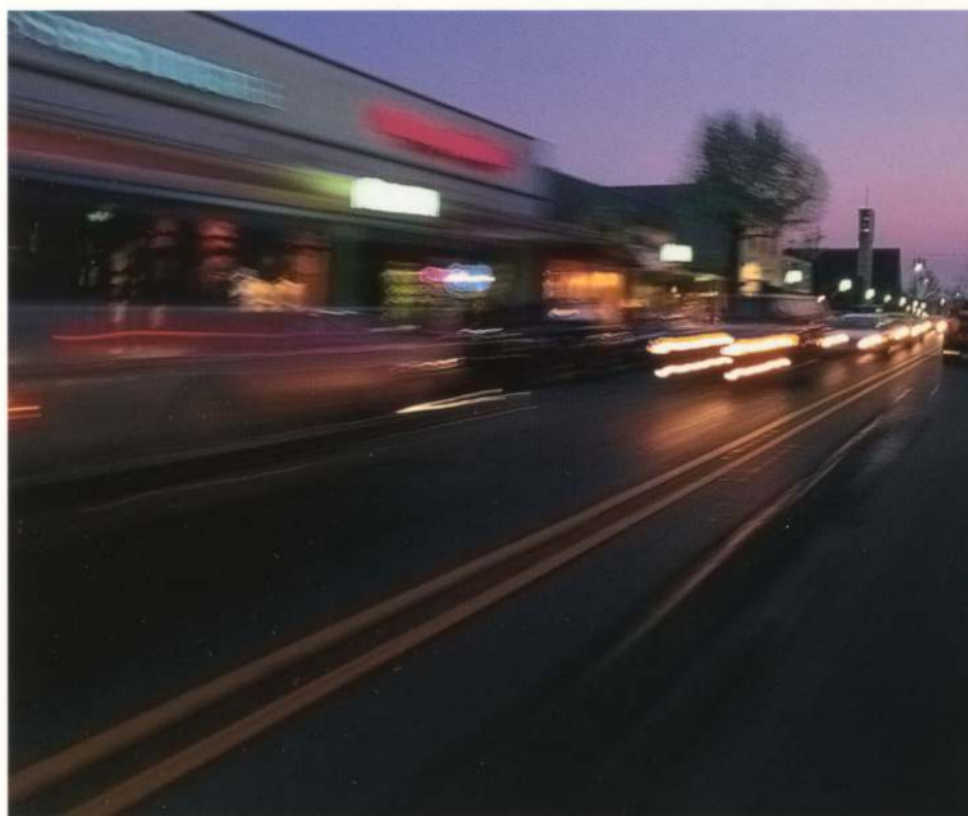
Ford Credit offers a wide variety of financing and leasing programs to qualified buyers that can be arranged right at the dealership. Ask your dealer for the facts on these programs, or call Ford Credit Customer Service at 1-800-727-7000.



Foundation. Call 1-800-653-5355.

For more information on Mercury vehicles via the Internet enter: <http://www.mercuryvehicles.com>





Imagine yourself in a Mercury

Mercury 

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Buckle up—together we can save lives.